



**The Davey Tree  
Expert Company**  
will be hosting the  
**Council of Eastern  
Forestry Technology  
Schools (CEFTS)**  
In Kent Ohio  
Mon., July 29 –  
Thurs., Aug 1, 2019.



## **2019 CEFTS Annual Meeting and Conference**

### **Monday, July 29**

- Airport shuttle from Cleveland (late afternoon-TBD)
- 3:00 – 5:30 pm** Check at Kent State University Hotel
- 6:00pm** Registration and Welcome dinner at Bricco (order off menu – on your own)
- 7:00-8:30** CEFTS Executive Committee Meeting

### **Tuesday, July 30**

- 7:30 am** Breakfast provided at hotel
- 8:15 – 9:30** **Shawn Fitzgerald, Technical Advisor** – The Davey Institute  
*Walking Tour of the Davey Tree Expert Company's corporate campus*  
Presentation of Davey Tree's green resources associated with their corporate campus. Including plant selection, maintenance, and tree preservation.
- 9:30 – 10:00** Break in the courtyard
- 10:00 – 11:00** **Forest Technician Programs and the Accreditation Process**– CEFTS members Craig Houghton and Brad Jones, and Carol Redelsheimer, SAF
- 11:00-12:00** **Forest Technology "TED" Talks (20 minutes each)**  
Forest Technician Competencies – Brad Jones, Itasca Community College-retired  
Teaching Map Projections in GIS – Dr. Peter Linehan, Penn State  
Technicians or Technologists – Gareth Davies, MCFT
- 12:00 – 12:45** **Lunch (included in registration)**  
12:15-12:45 **Greg Ina** – Executive Vice President, Davey Institute.  
*New Corporate Campus Development and Planning.* How Davey is developing a cutting-edge facility to lead industry training and research for decades to come.
- 1:00 – 2:30** **CEFTS Business Meeting**
- 2:30 – 5:00** **Speakers from the Davey Tree Expert Company**  
2:30 – 3:30 **Sandra Reid** - Vice President, Corporate Communications and Strategic Planning Administration  
*Social Media and our Industry.* A brief Davey history, followed by details on how Davey uses various social media platforms, best management practices, and strategies associated with using each individual platform.
- 3:30-4:15 **The Davey Resource Group**  
*Beetle Busting* - How Davey works to survey, map, assess, treat, and eradicate invasive pests from our urban and community forests
- 4:15-5:00 **Dr. Daniel Herms**, Vice President, Research and Development  
*The Status and Management of Emerald Ash Borer* -The current status of EAB within the United States, as well as the management practices that have proven effective over the past decade.

### Wednesday, July 31

**7:15 – 7:45am** Breakfast provided at hotel

#### **7:45 – 11:45 Field Tours**

8:00 – 9:15 **Dr. Richard Rathjens**, Technical Advisor, Davey Institute

*Air Spade Demonstration* - a comprehensive demonstration of how to best utilize an air spade for root and soil care for our urban trees.

9:30 – 10:15 **Kodi Riedel, MPH** – Diagnostician

*Tour of the Diagnostic Lab at the Institute*  
Tree insect and disease concepts.

10:30 – 11:45 **Boyd Moore** - Shop Supervisor

Tour of the Kent Fleet Service Shop/Warehouse

How a billion-dollar, international tree care company manages its fleet of tree care equipment to minimize production delays, maintain branding, and maintain safety.

**12:00 – 1:00 pm** Lunch at the Davey Institute (included in registration) –

12:00-1:00 **Brigitte Orrick** – Director, Recruiting and Employee Development

*Recruiting and Workforce Shortages* – Highlighting industry trends relating to our work force, and how Davey is working in the present, and looking to the future, to fill our organizations needs for growth.

#### **1:30 – 5:00 Forest Tours**

1:45 – 3:00 **Christine Balk, M.S.** – Technical Advisor, Plant Pathology

*The Urban Impact of Decay Fungi* – A Walking Field Tour. Tour of the historic Standing Rock Cemetery, or the Oak Knolls Golf Course, to observe examples of various fruiting bodies, and the affects the decay has on the health and structure of our urban trees. Christine will emphasize stressors unique to our urban landscapes.

3:45 -5:15 **Cuyahoga Valley National Park**

CEFTS Instructors and NPS Staff - Examine active projects such as:

- Removal of the concrete diversion dam to restore a more natural flow to the river, improve water quality, improve safety of recreational use of the river and allow for migration of native aquatic species.
- Installation of sub-surface containment cells that will collect and hold run-off from the parking area and allow for greater recharge, reduce discharge of stormwater run-off directly to river and improve water quality.
- Realigning a drainage pattern established with the historic road construction so that stormwater runoff is redirected to an established wetland eliminating a discharge directly to the river.
- Evaluation and mitigation of contamination and contaminated soils that currently exist on the site and environs of the historic Jaite Paper Mill.
- Removal of debris from the historic canal trace to better preserve the historic alignment and improve water movement.

**6:00pm** Dinner at Laziza (order off menu – on your own) and Social Event

### Thursday, August 1

Breakfast provided at hotel

## Registration Form

**Location:** The Conference will be held at the Davey Corporate Headquarters in Kent Ohio.

**Travel:** Those flying in should plan to arrive at the Cleveland Airport. An afternoon shuttle will be provided. Time will be late afternoon, and will arrive at the Kent State Hotel by 5:00. Time will be determined based on flight times. Travel during the conference will be by van.

**Accommodations:** A block of rooms are being held at the Kent State Hotel. Use the reservation identification "CEFTS" when making your reservations. The hotel is located at 215 South Depeyster Street, Kent, OH, 44240. Guest Reservation number (330) 346-0100. Room cost will be \$109.00 per night (single room), including taxes. A breakfast is provided by the hotel each morning.

**Registration:** Conference fee will be \$80.00. Please make checks to Davey. Payment can be made at the door, or mailed in prior to the meeting. If you would like a billing for accounting purposes, please contact Katie (contact information below).

**Contact Information:** Please contact Katie Harper- Davey Recruiting Specialist, Strategic Partnerships with questions. Cell (240)-394-0854. [Katie.Harper@davey.com](mailto:Katie.Harper@davey.com).

### Registration:

Please respond prior to **19 July**. Forward the information below to:

**Mary Schaefer** [mary.schaefer@davey.com](mailto:mary.schaefer@davey.com)

The Davey Institute

1500 N. Mantua St.

Kent, OH 44240

Name (s): \_\_\_\_\_

Total number included in this pre-registration: \_\_\_\_\_

T-shirt sizes for each registrant: \_\_\_\_\_ (indicate S,M,L, XL)

Phone & Email: \_\_\_\_\_

College/University: \_\_\_\_\_

Are you planning to arrive by airplane? \_\_\_\_\_. Please identify arrival time. (airport shuttle pick-up is scheduled at approximately 3:30)